



PATENT
Customer No. 22,852
Attorney Docket No. 08011.3006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
John B. FERBER et al.)	Group Art Unit: 2139
)	
Application No.: 09/610,197)	Examiner: Christian A. LAFORGIA
)	
Filed: July 1, 2000)	Confirmation No.: 6838
)	
For: OPTIMAL INTERNET AD)	
PLACEMENT)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed on July 28, 2008, Applicants file this Reply together with a Petition for Three Months' Extension of Time, extending the due date for responding to the Office Action until January 28, 2009. Accordingly, please continue examination.

Remarks begin on page 2 of this paper.